

# Monday, 7/11/2022



TENA PERIČIĆ, TOURIST BOARD OF THE CITY OF NOVI VINODOLSKI "EDUCATION TO SUCCESS"

PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor and Nikolina Dukić Samaržija, PhD, Associate Professor]
HALL 10, 8.15 O'CLOCK

MARKO HERAK, BKS BANK
"BANKING RISKS AND OPPORTUNITIES"

BANKING [Saša Žiković, PhD, Full Professor] HALL 6, 8.30 O'CLOCK

JASENA TORMA, ALLIANZ ZB D.O.O. SOCIETY FOR MANAGEMENT OF COMPULSORY AND VOLUNTARY PENSION FUNDS

"MACROECONOMICS OF FINANCIAL MARKETS"

MANAGEMENT OF INSTITUTIONAL INVESTORS [Bojana Olgić Draženović, PhD, Associate Professor] HALL 9, 10 O'CLOCK

IVONA MIKETA, BIO-MI D.O.O.
"BIO-MI A SMALL COMPANY IN THE AVANT-GARDE OF SUSTAINABLE SOLUTIONS"

PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor and Nikolina Dukić Samaržija, PhD, Associate Professor]
HALL 10, 10.15 O'CLOCK

#### NIKOLINA KOZLICA, SAOP D.O.O.

"HOW TO BECOME AN ACCOUNTANT OF THE 21ST CENTURY?"

FINANCIAL ACCOUNTING [Davor Vašiček PhD, Full Professor and Ana Marija Sikirić Simčić PhD, Assistant Professor]
HALL 9, 12.15 O'CLOCK

JOSIP DUJMOVIĆ, MINISTRY OF JUSTICE AND ADMINISTRATION
"FINANCIAL RESTRUCTURING IN THE PRE-BANKRUPTCY PROCEDURE"

FINANCIAL RESTRUCTURING AND BUSINESS COMBINATIONS [Mira Dimitrić PhD, Full Professor] HALL 7, 12.45 O'CLOCK

MORENA MIČETIĆ, CITY OF POREČ
"CAREER DEVELOPMENT IN THE LOCAL GOVERNMENT"

PUBLIC MANAGEMENT [Marija Kaštelan Mrak PhD, Full Professor and Mirjana Grčić Fabić PhD, Assistant Professor]
HALL 8, 13 O'CLOCK

MATTIAS KAHR, ÖSB Gruppe "JOBSUCHE IN ÖSTERREICH LEICHT GEMACHT"

BUSINESS COMMUNICATION SKILLS IN GERMAN 2 [Kornelija Čakarun, MA Lecturer] READING ROOM, 14 O'CLOCK

DIJANA KOBAS DEŠKOVIĆ, SPONA "MAMFORCE CERTIFICATE"

ECONOMICS OF GENDER [Ana Marija Sikirić Simčić PhD, Assistant Professor]
DVORANA 5, 16.15 O'CLOCK

DENIS FUDARIĆ, INTERFINANCE D.O.O.
"CAPITAL MARKETS IN DEGLOBALIZATION"

INTERNATIONAL FINANCIAL MARKETS [Bojana Olgić Draženović, PhD, Associate Professor and Stella Suljić Nikolaj PhD, Assistant Professor]
HALL 1, 16.15 O'CLOCK



# Tuesday, 8/11/2022



ANJA VUK, iAUDIT d.o.o.

"AFERA INA - FROM AN AUDIT PERSPECTIVE"

INTERNATIONAL ACCOUNTING [Ana Marija Sikirić Simčić PhD, Assistant Professor] HALL 6, 8.30 O'CLOCK

MARKO LUKAVAC, MAREX-GEL D.O.O.
"SUSTAINABILITY OF THE FOOD INDUSTRY AND ITS SUPPLY CHAINS"

CORPORATE SOCIAL RESPONSIBILITY [Dejan Miljenović PhD, Assistant Professor] HALL 2, 9 O'CLOCK

AUGUST MARČAN, UBS
"MY JOURNEY TO A CAREER IN INVESTMENT BANKING"

PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor] HALL 2, 10 O'CLOCK

MARIN LAZARIĆ, IMPERIAL RIVIERA D.D.
"RELATIONSHIP MARKETING ON THE EXAMPLE OF VALAMAR RIVIERA AND IMPERIAL RIVIERA
COLLABORATION"

INTERNATIONAL MARKETING [Jasmina Dlačić PhD, Associate Professor] HALL 8, 10.45 O'CLOCK

- MATIJA PILEPIĆ, IOLAP D.O.O.
  "BIG DATA ANALYTICS IN PRACTICE"
  BIG DATA ANALYTICS [Ana Štambuk PhD, Associate Professor]
  COMPUTER ROOM 3, 11.30 O'CLOCK
- BRUNO JANKOVIĆ, JANAF D.D.

  " THE LESS VISIBLE SIDE OF CORPORATE MANAGEMENT"

CORPORATE MANAGEMENT [Marija Kaštelan Mrak PhD, Full Professor and Danijela Sokolić PhD, Associate Professor]
HALL 5, 12.15 O'CLOCK

BERISLAV NOVAK, ZADNJA PONUDA D.O.O. "MANAGEMENT OF FINANCIAL CLAIMS"

ECONOMICS OF BANKING [Saša Žiković, PhD, Full Professor] HALL 10, 12.15 O'CLOCK BARBARA ČATER, FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA
"CHALLENGES IN CONDUCTING RESEARCH IN BUSINESS AND CONSUMER MARKETS"

UNDERGRADUATE RESEARCH METHODS [Helga Pavlić Skender PhD, Associate Professor] HALL 5, 12.15 O'CLOCK

SAŠA JOVETIĆ, INFOBIP D.O.O.
"THE WORLD IS BUILT BY CONNECTING"

PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor and Nikolina Dukić Samaržija, PhD, Associate Professor]
HALL 1, 14.15 O'CLOCK

MARTINA BRNIĆ AND KARLA KATALENAC
"CONTROLING AT JGL"

CONTROLING [Mirjana Grčić Fabić PhD, Assistant Professor] HALL 7, 15.15 O'CLOCK

IDA VEČERINA PLEŠE, NAVIS CONSULT
"BUSINESS OF NAVIS CONSULT IN VARIOUS BUSINESS ENVIRONMENTS"

INTERNATIONAL BUSINESS ENVIRONMENT [Dunja Škalamera Alilović PhD, Associate Professor] COMPUTER ROOM 2, 16 O'CLOCK

ANTONIJA MRZLIĆ BUDAK, BUDAK PRODUCT
"MY LIFE STORY: FROM THE VERY BEGINNINGS TO THE AWARD FOR THE MOST EXEMPLARY CROATIAN VILLAGE WOMAN"

BASICS OF MANAGEMENT OF SMALL AND MEDIUM-SIZED ENTERPRISES [Goran Kutnjak PhD, Full Professor] HALL 1, 16 O'CLOCK

RENATO STANKOVIĆ, BUSINESS INCUBATOR KASPI, CITY OF KASTAV
"SUSTAINABLE SUPPORT INFRASTRUCTURE FOR THE DIGITAL AND GREEN TRANSITION OF SOCIETY"

INFORMATION SYSTEMS FOR DECISION SUPPORT [Slavomir Vukmirović PhD, Full Professor] COMPUTER ROOM 2, 18 O'CLOCK



### Wednesday, 9/11/2022



- DOMAGOJ OSTOVIĆ, LLOYDS DIGITAL D.O.O.
  - "FUTURE CAREER PREPARATION ON AUTOPILOT AM I DRIVING OR BEING DRIVEN?"
    PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor and Nikolina Dukić Samaržija, PhD, Associate Professor]

**HALL 1, 8.15 O'CLOCK** 

PROF. HODA MANSOUR, UBT, SAUDIJSKA ARABIJA

"Ethics, Corporate Social Responsibility and Sustainability"
RISK MANAGEMENT IN INTERNATIONAL BUSINESS [SAŠA ŽIKOVIĆ, PHD, FULL PROFESSOR]
DVORANA 6, 8.30 SATI

- IVA RIBARIĆ, CITY OF RIJEKA
- "THE ROLE OF THE CITY OF RIJEKA IN THE DEVELOPMENT OF ENTREPRENEURSHIP" BASICS OF ENTREPRENEURSHIP [Goran Kutnjak PhD, Full Professor] HALL 10, 9 O'CLOCK
- TOMISLAV BAGARIĆ, MANŠPED
- "INVESTMENT PLAN AND IMPLEMENTATION OF THE PROJECT FROM 2019 TO 2021" ECONOMICS AND POLICY OF INVESTMENTS [Saša Drezgić PhD, Full Professor] HALL 3, 9.15 O'CLOCK
- SONJA POLONIJO, EKO-MURVICA D.O.O.
  - "WORK FOR THE CITY WASTE MANAGEMENT" ENVIRONMENTAL POLICY [Nada Denona Bogović PhD, Full Professor and Saša Čegar, PhD, Assistant Professor] HALL 7, 10 O'CLOCK
- TIZIANA LONDERO I ARIJETE IDRIZI, OECD

"OECD STANDARDS ON CORPORATE GOVERNANCE"
CORPORATE MANAGEMENT [Marija Kaštelan Mrak PhD, Full Professor and Danijela Sokolić PhD, Associate Professor]

HALL 1, 10.15 O'CLOCK

- ZORAN ĆUK, AZ CONTROL
  - "RISKS IN BUSINESS PROCESS MANAGEMENT"
    RISK MANAGEMENT IN INTERNATIONAL BUSINESS [Saša Žiković, PhD, Full Professor]
    HALL 8, 10.15 O'CLOCK
- NATALIYA GALAN, UNIVERSITY WEST "MANAGEMENT IN NORDIC COUNTRIES" MANAGEMENT [Nataša Rupčić PhD, Full Professor] HALL 4, 10.30 O'CLOCK
- IVAN MUŽIĆ, CROATIAN NATIONAL BANK
  "FORECASTING INFLATION IN RH"
  ECONOMETRIC 1 [Vinko Zaninović PhD, Assistant Professor]
  COMPUTER ROOM 2, 11 O'CLOCK

MAJA MATANIĆ VAUTMANS, LINDBERGH CARE DUGA RESA D.O.O.
"SMART ELDERLY CARE FACILITIES"

SMART CITIES [Saša Drezgić PhD, Full Professor]
HALL 8, 12 O'CLOCK

- SLAĐANA ŠKARIĆ RADELJIĆ, ORBICO D.O.O.
- "PERSONAL AND CAREER DEVELOPMENT: FROM DEMONSTRATOR TO DIVISION LEADER"
  PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor and Nikolina Dukić Samaržija, PhD, Associate Professor]
  HALL 1, 12.15 O'CLOCK
- BRANKICA VUJIČIĆ TOMIĆ, MERKUR INSURANCE
  "INTERNAL CALCULATION AND APPLICATION OF SAP IN LARGE SYSTEMS"
  COST ACCOUNTING [Mira Dimitrić PhD, Full Professor and Andrea Arbula Blecich PhD, Assistant Professor]
  HALL 6, 12.15 O'CLOCK
- BARBARA ČATER, FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA
  "CHALLENGES IN CONDUCTING RESEARCH IN BUSINESS AND CONSUMER MARKETS"
  MARKET RESEARCH [Jasmina Dlačić PhD, Associate Professor]
  HALL 5, 12.15 O'CLOCK
- ALEKSANDRA IGNATOSKI, AESTUS FINANCIAL ADVISORY D.O.O.

  "ACCOUNTING THE OLDEST OCCUPATION OR THE JOB OF THE FUTURE"

  ACCOUNTING [Davor Vašiček PhD, Full Professor and Josip Čičak PhD, Assistant Professor]

  HALL 9, 12.15 O'CLOCK
- GORAN ŠPALETA, COACH4YOU JDOO
  "IMPORTANCE OF APPLICATION OF THE PROJECT APPROACH IN MODERN BUSINESS"
  PROJECT MANAGEMENT [Luka Samaržija PhD, Associate Professor]
  HALL 7, 13.30 O'CLOCK
- BOŽENA BALJAK, TAX CONSULTANCY JAKOVLJEVIĆ KUŠETA D.O.O.

  "ADMINISTRATIVE COOPERATION IN THE FIELD OF TAXATION IN THE EU"

  EU TAX POLICY [Helena Blažić Pečarić PhD, Full Professor and Maja Grdinić PhD, Associate Professor]

  HALL 3, 14.15 O'CLOCK
- IVA TOMIĆ, THE WORLD BANK
  "THE ROLE OF INSTITUTIONS ON THE LABOR MARKET"
  LABOR ECONOMICS [Danijela Sokolić PhD, Associate Professor]
  HALL 3, 16.15 O'CLOCK



## Thursday, 10/11/2022



- DORANA TOMAC, P3 MOBILITY D.O.O.
  - "FINANCE IN THE AGE OF THE INTERNET"
    FINANCIAL MARKETS AND INSTITUTIONS 1 [Bojana Olgić Draženović, PhD, Associate Professor]
    HALL 5, 8 O'CLOCK
- SILVIA CRNIĆ, CITY OF CRIKVENICA
  - "FINANCING OF EDUCATION IN LOCAL SELF-GOVERNMENT" ECONOMICS OF EDUCATION [Zoran Ježić PhD, Associate Professor] HALL 6, 8.15 O'CLOCK
  - FILIP PRAVICA, RIHUB
- "RIHUB: CURRIQLA DIGITAL PLATFORM FOR THE KNOWLEDGE SOCIETY" MANAGEMENT [Nataša Rupčić PhD, Full Professor] HALL 7, 8.45 O'CLOCK
  - GORDANA VELIKIĆ, SWIXX BIOPHARMA
- "MARKET ACCESS AND PHARMACEUTICAL INDUSTRY"
  PHARMACOECONOMICS [Ana Bobinac PhD, Assistant Professor]
  HALL 5, 10.15 O'CLOCK
- KJARA DIVJAKINJA, EXEVIO D.O.O.
- "HOBBY TO BUSINESS: SAILING TO IT"
  PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor and Nikolina Dukić Samaržija,
  PhD, Associate Professor]
  COMPUTER ROOM 2, 10.15 O'CLOCK
  - NENAD ANTOLOVIĆ, SMART RI D.O.O.
- "SOCIAL CONTEXT AND NEEDS OF SMART URBAN DEVELOPMENT"
  - SMART CITIES [Saša Drezgić PhD, Full Professor]
    HALL 2, 10.15 O'CLOCK
- ROBERT BARIŠIĆ, KPMG
- "HUMAN RESOURCES MANAGEMENT AT KPMG"
  HUMAN RESOURCES MANAGEMENT [Zoran Ježić PhD, Associate Professor]
  HALL 9, 10.30 O'CLOCK
- HRVOJE GRABOVAC, MAERSK LINE
  - "ANALYSIS OF MANAGEMENT SYSTEMS IN LOGISTICS SYSTEMS" MANAGEMENT [Nataša Rupčić PhD, Full Professor and Luka Samaržija PhD, Associate Professor] HALL 5, 11 O'CLOCK

LUIS EMILIO PINEDO JURIĆ, WORKFORCE
"MANAGEMENT WITHIN A SAAS COMPANY"
MANAGEMENT [Nataša Rupčić PhD, Full Professor]
HALL 4, 11.15 O'CLOCK

COMPUTER ROOM 3, 12 O'CLOCK

- JASMIN VRBAN, HÔTEL BARRIÈRE
  "CONTEMPORARY INTERNATIONAL BUSINESS ENVIRONMENT FOR HIGH-END HOSPITALITY INDUSTRY"
  INTERNATIONAL BUSINESS ENVIRONMENT [Dunja Škalamera Alilović PhD, Associate Professor]
- IRIS ŠPANJOL, RIJEKA SPORTS ASSOCIATION
  "FUNDING SPORTS SYSTEMS THROUGH EU FUNDS"
  ECONOMICS OF SPORTS [Saša Čegar PhD, Assistant Professor]
  HALL 10, 12.15 O'CLOCK
- LEA ILEKOVIĆ ŽIGIĆ, KAUFLAND
  "KAUFLAND AN EXAMPLE OF A SOCIAL RESPONSIBLE CAMPAIGN"
  B2B MARKETING AND SALES [Jasmina Dlačić PhD, Associate Professor]
  HALL 5, 12.15 O'CLOCK
- ADDITIONAL PROGRAM: ORBICO D.O.O., 13 O'CLOCK
- KATARINA ŠEBALJ I PATRICK ZORNADA, ISTRA WINE
  "CREATING THE VALUE OF ISTRA WINE"
  STRATEGIC MARKETING MANAGEMENT [Ivana First Komen PhD, Full Professor]
  HALL 7, 14 O'CLOCK
- ANA DRAŽUL, FACULTY OF TEACHER EDUACTION AND MUSIC SCHOOL IVAN MATETIĆ-RONJGOV, RIJEKA "NOMI MUSIC APP GAMIFICATION IN MUSIC SCHOOL"
  E-ENTREPRENEURSHIP PROJECT [Slavomir Vukmirović PhD, Full Professor and Mirjana Grčić Fabić PhD, Assistant Professor]
  HALL 9, 14.15 O'CLOCK
- TEA RUKAVINA, AI & DATA
  "DATA SCIENCE E INTELLIGENZA ARTIFICIALE"
  BUSINESS COMMUNICATION SKILLS IN ITALIAN 2 [Daniela Kružić MBA, Senior Lecturer]
  HALL 8, 16.30 O'CLOCK





## Friday, 11/11/2022



MIROSLAV JOŠIĆ, INTERNATIONAL FINANCE CORPORATION "INFLATION – A LOOK IN THE FUTURE"

MACROECONOMICS [Nela Vlahinić Lenz PhD, Full Professor and Vesna Buterin PhD, Associate Professor] HALL 9, 8.15 O'CLOCK

IVANA BARIŠIĆ MARINČIĆ, INFOBIP "HUMAN RESOURCES MENAGEMENT IN INFOBIP"

HUMAN RESOURCES MANAGEMENT [Zoran Ježić PhD, Associate Professor] HALL 2, 8.30 O'CLOCK

SONJA CANJUGA, HEWLETT PACKARD ENTERPRISE "ANALYSIS OF MODERN TRENDS IN IT SECTOR"

QUALITY MANAGEMENT [Luka Samaržija PhD, Associate Professor] HALL 8, 9.15 O'CLOCK

PAMELA BANKO, SPAR CROATIA D.O.O.

"THE IMPORTANCE OF HUMAN POTENTIAL MANAGEMENT"

PRINCIPLES OF ECONOMICS [Dunja Škalamera Alilović PhD, Associate Professor and Nikolina Dukić Samaržija, PhD, Associate Professor]
HALL 3, 10.15 O'CLOCK

MATIJA PILEPIĆ, IOLAP D.O.O.

"BIG DATA ANALYTICS IN PRACTICE"

BIG DATA ANALYTICS [Ana Štambuk PhD, Associate Professor] HALL 9, 11.30 O'CLOCK

KRISTIJAN ZULLE, FACULTY OF HEALTH STUDIES IN RIJEKA
"WELLNESS CENTER MANAGEMENT"

MANAGEMENT [Nataša Rupčić PhD, Full Professor] HALL 7, 12 O'CLOCK IVANA MALETIĆ, EUROPEAN COURT OF AUDITORS
"FINANCING SYSTEM OF EU"

EU BUSINESS POLICIES AND THE INTERNAL MARKET [Igor Cvečić PhD, Associate Professor and Marko Tomljanović PhD, Assistant Professor]
HALL 1, 12.15 O'CLOCK

MARKO LUKAVAC, MAREX-GEL D.O.O

"SUSTAINABILITY OF THE SUPPLY CHAIN IN FOOD INDUSTRY"

CORPORATE SOCIAL RESPONSIBILITY [Dejan Miljenović PhD, Assistant Professor] HALL 5, 13.15 O'CLOCK

- ADDITIONAL PROGRAM: L'OREAL, 14 O'CLOCK
- DEAN MATIĆ, ERSTE&STEIERMÄRKISCHE BANK D.D.
  "CASHMANAGEMENT DOES EVERYTHING TO MAKE THE WOLRD TURN"

FUNDAMENTALS OF COST MANAGEMENT [Dejan Miljenović PhD, Assistant Professor] HALL 1, 16 O'CLOCK

ANDREA JURIĆ, EXEVIO D.O.O.
"HOW TO ACHIEVE SUCCESSFUL DIGITAL BRANDING"

DIGITAL BUSINESS [Zvonko Čapko PhD, Full Professor]
COMPUTER ROOM 2, 16.45 O'CLOCK

